
Length of Residency

UK 2004 Data Profile



Person



Household



Overview

There are two Length of Residency variables, one at person level and one at household level.

- At person level, Length of Residency identifies the length of time that an individual has been at the same address.
- At household level, Length of Residency identifies the length of time that the longest residing head of household has been at the same address.

Methodology

Length of Residency at the person level

Each year that an individual remains on the UK Consumer Dynamics Database at the same address a 'length of residency counter' is incremented by one. If an individual appears on the UK Consumer Dynamics Database for the first time at an address (due to moving into that address or reaching the age of 18 during the preceding year) then the counter for that person at that address is set to zero. Information on years at address from Experian's Lifestyle Database has been used to overwrite and reset the 'length of residency counter' where appropriate.

Length of Residency at the household level

This uses the various Length of Residency values of the head(s) of household as input. It is calculated as the time that the longest residing head of household has lived at the address.

Variables

Length of Residency has the following bands:

Band	Description	Person %	Household %
0	Up to 1 year	27.23	19.98
1	1 year	9.40	8.05
2	2 years	5.95	5.30
3	3 years	6.16	5.83
4	4 years	5.11	5.15
5	5 years	4.37	4.53
6	6 years	3.60	3.81

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Band	Description	Person %	Household %
7	7 years	2.95	3.16
8	8 years	2.40	2.59
9	9 years	2.26	2.49
10	10 years	2.20	2.43
11	11+ years	28.35	36.69

(H) Length of Residency - Coarse

Length of Residency is also available in ‘coarse classings’ of the original values. These ‘coarse classings’ reflect the values of these variables used to derive both person and household level Pixel. The relationships between the original (fine) values and ‘coarse class’ values are shown below.

Coarse Value	Description	Consists of Fine Values
0	Less than 1 year	0
1	1 – 3 years	1, 2, 3
2	4 – 10 years	4, 5, 6, 7, 8, 9, 10
3	11 or more years	11

Postcode Dominant Values

Dominant values have been calculated for all UK postcodes. The most frequently occurring class in each postcode has been allocated as the dominant value for the Length of Residency variable.

Performance/Accuracy

As Length of Residency is calculated from actual data, any difference between this and the actual time that an individual has lived at an address could be due to (i) years when the individual has not appeared on the UK Consumer Dynamics Database or (ii) inaccuracies in answers to the ‘years at address’ question appearing on Experian Lifestyle surveys.

Update Frequency

Annual.