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# Directorships

UK 2004 Data Profile



Person



Household



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## Overview

There are two Directorships variables, one at person level and one at household level.

- At person level, Directorships identifies individuals at an address who are company directors.
- At household level, Directorships identifies households where at least one company director lives.

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## Methodology

### Directorships at person level

Names and addresses of directors are supplied by Companies House and are matched to the UK Consumer Dynamics Database.

### Directorships at household level

This is derived from the person level directorships variable and identifies households where there is at least one company director. Should there be a director of a small company director and a director of a large company at the same address then the household would be given class 2.

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## Variables

Directorships has the following bands:

Band	Description	Person %	Household %
0	Not director	94.38	91.81
1	Director of small company (<50 employees)	5.33	7.63
2	Director of large company (>50 employees)	0.30	0.56

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## **(H) Directorships - Coarse**

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Directorships is also available in 'coarse classings' of the original values. These 'coarse classings' reflect the values of these variables used to derive both person and household level Pixel. The relationships between the original (fine) values and 'coarse class' values are shown below.

<b>Coarse Value</b>	<b>Description</b>	<b>Consists of Fine Values</b>
<b>0</b>	No	0
<b>1</b>	Yes	1, 2

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## **Performance/Accuracy**

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This variable is based on the definitive source of director information and so will be as accurate as the Companies House data.

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## **Postcode Dominant Values**

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Dominant values have been calculated for all UK postcodes. Because of the low overall percentage of directors, the most frequently occurring class in each postcode is often 0. For this reason, postcodes with the highest proportion of "Director of large company" have been allocated class 2 as the dominant and postcodes with the highest proportion of "Director of small company" have been allocated class 1 as the dominant. The proportion of postcodes allocated to these values is equivalent to the overall percentages.

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## **Update Frequency**

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Annual.